

PRESS RELEASE | NEW ORIGINAL SINGLE

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GLOBAL MEDIA

RYAN PHOENIX



www.ryanphoenix.net

Turn it around

*A personal song of resilience, hope and
the courage to begin again.*



PRESS RELEASE • ARTIST BIOGRAPHY • CAREER HIGHLIGHTS • CREDITS • MEDIA CONTACT

RYAN PHOENIX TURNS A DIFFICULT CHAPTER INTO A MESSAGE OF HOPE WITH TURN IT AROUND

The Cork singer-songwriter blends Irish storytelling with modern country on his most honest and personal release to date.

CORK, IRELAND - Ryan Phoenix steps into a deeply personal new chapter with Turn It Around, an honest Irish-country song shaped by exhaustion, uncertainty and the determination to keep moving forward.

Written from lived experience, the song emerged during a period when Phoenix felt mentally and physically drained and questioned whether he should continue pursuing music. Rather than disguise that struggle, he brought it directly into the writing, creating a clear message for anyone who feels stuck: it is never too late to change direction.

Turn It Around is Phoenix's most personal work to date. Every lyric is rooted in real experience, and during recording he chose honesty over perfection, allowing the emotion behind the song to lead the performance.

The track was developed with the support of musicians Niall Murphy and Conor O'Sullivan, alongside engineer and producer Tony O'Flaherty, whose work helped bring Phoenix's vision to life.

Although Phoenix has previously released Falling Stars, Mary Ann and On the Edge, he describes Turn It Around as his debut original single and the beginning of an exciting new chapter - both as a songwriter and as a person.

Musically, Phoenix brings together the plain-spoken honesty of Irish folk with the warmth and accessibility of modern country. His sound is grounded in storytelling, memorable melodies and a desire to make listeners feel understood.

RELEASE AT A GLANCE

ARTIST

Ryan Phoenix

TITLE

Turn It Around

FORMAT

New original single

STYLE

Heartfelt Irish country with a twist

WRITTEN BY

Ryan Phoenix

CORE MESSAGE

It is never too late to turn things around

"Sometimes all it takes is one opportunity, one conversation or one decision to turn everything around."

- RYAN PHOENIX

THE SONG IN ONE LINE

A deeply personal reminder that even at life's lowest point, one decision can open the door to a new beginning.



QUICK FACTS

HOME

County Cork, Ireland

SOUND

Heartfelt Irish country with a twist

CLASSIC COUNTRY

Merle Haggard

MODERN COUNTRY

Brad Paisley

DREAM VENUE

Red Rocks Amphitheatre

MUSICIANSHIP

Plays entirely by ear

OFFSTAGE

Family man and "super dad"

ARTIST BIOGRAPHY

An authentic Cork voice shaped by honest songs, real stories and the connection of a live crowd.

Born and raised in County Cork, Ryan Phoenix grew up with music woven into everyday life - at family gatherings, in local pubs, at community events and through a radio that was rarely switched off. His listening moved freely between Irish folk, country and classic rock.

The Eagles taught him about harmony and songwriting, while Christy Moore demonstrated the power of a simple, truthful song. Bagatelle, Garth Brooks, George Strait, the Highwaymen and, more recently, Kingfishr have all contributed to a broad musical outlook built on one principle: if a song makes you feel something, it matters.

A key influence was Cork songwriter John Spillane, who showed Phoenix how ideas could be developed into finished songs, taught him about the craft of writing and gave him opportunities to open live shows. That encouragement helped turn a lifelong love of music into a serious pursuit.

Phoenix's earliest memory of performing came on a stage in Spain, singing the Bee Gees' 'How Deep Is Your Love' with his father. It was a joyful first lesson in the power of live entertainment - and a reminder that music can create memories people carry for years.

Today, Phoenix describes his music as heartfelt Irish country with a twist. He wants his songs to sound at home in Ireland while carrying stories and emotions that can connect with audiences anywhere.

"Watching complete strangers sing along to a song - there is no better feeling. Especially when they are in key."

- RYAN PHOENIX

CAREER HIGHLIGHTS

RTÉ - THE LATE LATE SHOW

Selected for The Late Late Show - Opening Act, a major milestone that confirmed the value of years of hard work, setbacks and sacrifice.

THE GRAND OLE OPRY

Performed his original song Falling Stars on stage at the Grand Ole Opry in Nashville - an experience so meaningful that footage was included in the song's music video.

A GROWING LIVE REPUTATION

Developed as a performer through festivals, theatres, pubs and venues across Ireland. Packed rooms, standing ovations and hearing audiences sing along remain among his proudest achievements.

PREVIOUS RELEASES

Released Falling Stars, Mary Ann and On the Edge. Each project helped shape his identity, while Turn It Around marks his debut original single and a new chapter in his career.

"If one of my songs helps someone through a difficult time, that is success."



THE NEW SINGLE

Turn It Around was written during a period of mental and physical exhaustion, when Phoenix questioned whether he should keep going. The song transforms that experience into a message of hope: one opportunity, one conversation or one decision can change the direction of a life.

WHAT COMES NEXT

More original music is already in development, with live performance remaining central to his plans. Phoenix aims to grow his audience across Ireland, the UK and beyond while making his writing even more personal and keeping it rooted in Irish storytelling.

RECORDING CREDITS

Written by: Ryan Phoenix

Musicians: Niall Murphy and Conor O'Sullivan

Production / Engineering: Tony O'Flaherty

Genre: Irish country / singer-songwriter

Sound in one word: Authentic

Produced By: Ryan Phoenix / Tony O'Flaherty / Conor O'Sullivan

Vocals: Ryan Phoenix

Drums / Bass / Piano / Synth: Tony O'Flaherty

Acoustic guitars / Electric guitars / Mandolin: Conor O'Sullivan

Fiddle: Niall Murphy

Recorded / Mixed / Mastered by: Tony O'Flaherty

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